THE ART of a CURATED POST

What should a piece of curated content look like?
Paint the perfect post by including these five elements . . .

1. New Title
Always create a headline that is different than the article you are curating.

2. New Image
To add originality and avoid copyright issues, create a new image for your post.

3. Body Text
Include a link to the original article, attribution of the author and your own commentary.

4. Quote
Draw in an interesting and useful quote from the original article.

5. Call-to-action
Provide readers with an additional resource to expand their knowledge on the topic.

Download our eBook today!

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